

# Research on the Mechanism of Subsidizing the Impoverished College Students from the Perspective of All-Round Development

Yunrong Lai, Yunfeng Liu\*

Jiangxi University of Traditional Chinese Medicine, Nanchang, 33004, China

\*Corresponding author, Yunfeng Liu, E-mail: lyf737422@126.com

**Keywords:** Subsidizing mechanism, Higher education, All-round development

**Abstract:** Cultivating socialist builders and successors with all-round development of virtue, intelligence, physique, aesthetics and labor is the mission of the colleges and universities, and is also the main goal and value orientation of subsidizing the impoverished college students. According to the survey of the impoverished college students from several universities in Nanchang, the research group analyzed the deficiencies of the existing model of university subsidizing, and put forward idea of “student-oriented and overall development of students” as the value orientation, foster a strong sense of “morality cultivation, financial aid, aspiration cultivation, skills cultivation, emotion and psychological cultivation” as the main content, propose to establish a diversified subsidizing system with “government-leading, university-dominant, society-supplemented, family-supported, self-independent” as the main model, “intra-curricular and extra-curricular, entrepreneurship and employment, online and offline” as the cultivating approach, and “self-assessment, mutual evaluation and others evaluation” as the evaluation mechanism, forming a positive interactive subsidizing model with “Got Help-Help Oneself-Help Others-Help Each Other”.

## 1. Introduction

“For whom to cultivate people, what kind of people to cultivate, how to cultivate people” is the question of the times that universities must face in the new era, and is also the goal of universities to subsidizing the impoverished college students.

## 2. Status and Shortcomings of the Current Model of Subsidizing the Impoverished College Students.

The research group conducted a questionnaire survey by random means among poverty-stricken students from several universities in the city of Nanchang. A total of 2,700 questionnaires were issued and 2,652 were recovered, of which 2,625 were valid, with an efficiency of 98.9 percent. After analysis, the following common problems were found:

### 2.1 More Financial Support, Less Spiritual Support and Psychological Care

The existing subsidizing policies mainly focus on financial aid, fundamentally ensures that the impoverished college students successfully fulfill their studies. In addition to financial difficulties, they are in plight of spirits and psychology, which hinder the growth of them. Generally, the psychological state of the impoverished college students is characterized by the following characteristics: a strong sense of inferiority; a low sense of happiness; lots of negative events [1]. According to the survey, 46.9 percent of the impoverished college students believe they are low self-esteem; 36.5 percent believe they have no confidence in employment; 35.8 percent believe they are not good at socializing, and 88.2 percent expect to raise their overall capacities. However, the results of the survey showed that most of them are motivating, persevering and hard-working.

### 2.2 More “Other Helpers”, Less “Self-Helpers” and “Helpers”

With the improvement of the “others help” system, both the subsidizing projects and the amount

of fund are on the rise, and the subsidizing is more precise. However, the lack of incentive and restraint mechanisms for “others help” brings about minds and behaviors of “waiting, dependent, wanting”. What’s worse, some may take dishonest ways to obtain fund. The survey results showed that 56.7 percent of poverty-stricken students have expected colleges and universities to provide a platform for them to improve their overall qualities and achieve self-reliance; 60.8 percent of the assisted students were willing to help others.

### **2.3 More Measures, Less Positive Mechanisms**

At present, the measures of subsidizing the impoverished college students are constantly enriched and perfected, and the financial assistance has achieved remarkable results, with the vast majority of the impoverished college students showing positive spirits, but the educating function of subsidizing policy needs to be further explored, such as the spiritual connotation given by various kinds of subsidizing needs to be explained and publicized, and performance of the assisted student needs to be evaluated afterwards. The squander of scholarships, the waste of money, the lack of gratitude, the negative attitude toward work-study, the low enthusiasm to be volunteer, result in not forming the positive mode with “Got Help-Help Oneself-Help Others-Help Each Other”.

## **3. Constructing the Mechanism of Subsidizing the Impoverished College Students from the Perspective of All-Round Development**

### **3.1 Comprehensive Structure of the Subsidizing Patron**

Firstly, the Party and government should take a leading role in subsidizing the impoverished college students. The Party and government is the leader in policy formulation and improvement, the leader in subsidizing and investing, and the leader in policy implementation, management and monitoring. Secondly, the colleges and universities should become the mainstay of subsidizing for cultivating students. The colleges and universities should play various roles as disseminators, implementers, supervisors, designers, educators, etc. in financial aid policies. Thirdly, parents should be a strong backing for the development of their children. Parents should build a harmonious environment, foster the mind of democratic, become a reliable spiritual backing in their children's eyes, and provide them with the financial security to the utmost. Fourthly, society should be an important complement to the subsidizing of higher education. The enterprises and social organizations should actively participate in university subsidizing and set up various scholarships projects; participate in higher education teaching and conducting activities such as teaching, lectures and symposiums; participate in higher education innovation and entrepreneurship, and offer training opportunities and innovative entrepreneurship projects; participate in higher education scientific research and strengthen the sharing of resources such as technology, knowledge, equipment, space and personnel. Fifthly, college students should be self-reliant and self-improving. The impoverished college students should be good at self-motivating and self-fulfilling in reality; keep confident and optimism, self-reliant and self-improving, persist in overcoming mountains of difficulties by themselves.

### **3.2 Multi-Level Subsidizing Mechanism**

#### **3.2.1 Morality Cultivation Lays the Foundation**

Morality cultivation is the fundamental task of the colleges and universities in our country. The goal of subsidizing for the impoverished college students should focus on nurturing qualified builders and reliable successors of the socialist cause. The colleges and universities should strengthen the education about patriotism, honesty, gratitude, inspiration and social responsibility constantly, so that the impoverished college students establish right outlook on life, values and worldview.

#### **3.2.2 Financial Assistance Keeps Basic Goals**

Increase financial aid, take more subsidizing measures, keep coverage of the impoverished

college students, improve the accuracy of subsidizing, alleviate financial pressure on students, make them feel at ease in their study and life, and relieve their worries.

### **3.2.3 Aspiration Triggers Motivation**

Help the impoverished college students set goals and keep record of their growth, and guide them with career planning. By praising sparking behaviors and expanding the influence of advanced figures, the students will be encouraged with a sense of fulfillment and pride in their achievements, and inspire students to spread positive influence and foster an atmosphere of fighting spirits in campus.

### **3.2.4 Skills Promote Development**

“It is better to teach a man to fish than to give him fish”. Organizing the impoverished college students to participate in campus activities, social practices, innovative projects, scientific research, skills training and volunteer activities, which can promote the unity of knowledge and practice, foster the spirits of self-reliance and independence, enrich professional and vocational knowledge, and make all-round improvement

### **3.2.5 Emotion and Psychological Education Emotional Increases the Chances of Success.**

The colleges and universities collect psychological files and establish multi-levels psychological consultation mechanisms for the impoverished college students, help them master the abilities of psychological regulation by themselves, eliminate the risks of psychological problems in advance, and provide targeted treatments with questionnaires, communication, psychological consultations, group counselling, counselling hotlines etc. Moreover, we strive to cultivate students' sense of gratitude, honesty, self-reliance, self-confidence and responsibility, so as to lay a solid foundation for their future.

## **3.3 Dimensional Subsidizing and Guarantee Mechanism**

The Colleges and universities carry out an general design of the subsidizing to strengthen the consensus of the related departments and form a mechanism with full participation, multi-departments cooperation and overall coordination of all aspects, so that the subsidizing runs through classroom, extracurricular practice, network, employment and entrepreneurship, etc.

### **3.3.1 Normalized Organizational Structure**

The work system of “class - college - department – university” should be established to give full play to the initiative of relevant departments, the financial support management committee and the impoverished college students, and attract multiple resources to participate in subsidizing for the impoverished college students.

### **3.3.2 Hierarchical Program**

#### **1) Curriculum Teaching Program**

The curriculum teaching program insists on guiding students with the Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era , focusing on political identity, national sentiment, moral cultivation, awareness of the rule of law and cultural literacy, with love for the Party, the country, socialism, the people and the collective as the main line, and insisting on the unity of love for the country and love for the Party and socialism, systematically carrying out Marxist theoretical education, education on socialism with Chinese characteristics and the Chinese dream, education on socialist core values, education on the rule of law, education on labor, mental well-being and Chinese outstanding traditional culture [2].

#### **2) Campus Cultural Program**

Firstly, create volunteering projects. The colleges and universities give full play to students' expertise and interests, implement points-added system for social volunteer activities, and form an influential brand of educating the impoverished college students by organizing volunteer activities both in campus and outside campus to identify good personalities and good deeds; implement

“hand-in-hand” activities to help students with their studies, form learning support groups voluntary for peers and teachers to share high-quality learning resources and help the underprivileged students enrich their professional knowledge; give full play to the ability of student organizations to “self-manage, self-educate, self-serve and self-improve”, and integrate financial aid for educating people into campus activities and various thematic practices.

Secondly, create study-work projects. Hold job fairs in campus and outside campus. Establish an induction training system and arrange job instructors for study-working students.

Thirdly, create training exchange projects. Invite elites, senior executives of enterprises and entrepreneurs with rich experience and practical abilities outside campus to act as instructors, organize recruitment simulated to job fairs, professional lectures, face-to-face with senior executives of enterprises, skills training, quality development, external communication and other activities, carry out career planning, communication skills, social etiquette, adaptability, official writing, office software, management ability, mental health, teamwork and etc., arrange different content according to their grades and majors, arrange a series of upgrading courses or activities by semester; offer more learning exchange opportunities, thought exchange opportunities, scientific research exchange opportunities; regularly carry out “peer mentors” exchange meetings.

Fourthly, create innovation and entrepreneurship projects. The fair of study-work selected by both sides is held to create a job and subsidizing model that combines financial aid and projects; guiding with projects to promote innovation and entrepreneurship among students; under the existing policies of college students’ innovation and entrepreneurship, we will give preference to the impoverished college students and actively strive for a “Green Passage” for entrepreneurship, with more opportunities for innovation and entrepreneurship, financial policy guarantee and personalized guidance.[3].

### 3) Online Media Program

Apply subsidizing information management system to modern office; vigorously publicize the national and college subsidizing policies and effectiveness based on the establishment of the “Microblog & Wechat & APP”; answer questions and solve problems online, set up subsidizing reported columns, discover and publicize good examples of the impoverished college students; make full use of online learning resources, organize the impoverished college students to attend the lectures, films with revolutionary theme, documentaries on the deeds of advanced people, etc.

## 3.4 Diversified Mechanisms of Motivation and Restraint

### 3.4.1 Evaluation Principle

Firstly, adhere to comprehensive principle. The evaluation mechanism of subsidizing oriented to the all-round development of students should be conducive to promoting the all-round development of students' virtue, intelligence, physique, aesthetics and labor, such as loyalty, patriotism, self-reliance, self-improvement, honesty, trustworthiness, gratitude, responsibilities. It should meet the new requirements, new situations and new expectations of subsidizing.

Secondly, adhere to unbiased principle. Unified evaluation criteria should be formulated, and the evaluation should be conducted fairly, impartially and openly. The combination of qualitative and quantitative methods should be adhered to realize the recognition of the evaluation results. Undoubtedly, there should be no discrimination against the impoverished college students.

Thirdly, adhere to scientific principle. Establish scientific evaluation projects and specific evaluation indexes, pay attention to the combination of formative evaluation and result evaluation, and make use of scientific and effective methods to determine the weight of corresponding evaluation indexes, so as to make scientific and reasonable evaluation.

Fourthly, adhere to economic principle. The evaluation standard should be precise and simple, reduce the evaluation time and labor cost, avoid the evaluation for the sake of evaluation, but promoting to reform and develop, and constantly raise the evaluation efficiency.

### 3.4.2 Evaluation Mode

Firstly, establish a self-evaluation system. The subsidizing department has established an

interactive mechanism with the Academic and Industrial Affairs Department, the Youth League Committee, the Academic Affairs Department, the Mental Health Education and Counseling Center, the College of Innovation and Entrepreneurship, the Admissions and Placement Office and other departments, so that students set personal development goals at the beginning of the semester and conduct self-evaluation against the goals at the end of the semester and at the end of the year, including self-evaluation of their performance in their departments, student organizations and various projects. Self-assessment is also carried out in parallel with the training and management departments related to poor students.

Secondly, establish a mutual evaluation system. The impoverished college students are evaluated in class, student union, innovative projects and practical activities.

Thirdly, establish others evaluation system. The training and management departments related to poverty-stricken students evaluate the daily performance of them, select advanced and typical students for awarding honor, and hold a report meeting to propagandize the advanced deeds of outstanding students, such as the distinguished spokesperson of subsidizing policy, the pioneer of CCP, the advanced study-working students, the outstanding individual leader of the impoverished college students, the star of self-improvement, the advanced representative of national encouragement scholarship and innovation and entrepreneurship of the impoverished college students.

#### **4. Conclusion**

As an important task of universities in the new era, subsidizing has a long way to go. The job of subsidizing should combine financial assistance with education as the goal, and promote the all-round development of the impoverished college students via subsidizing, striving to achieve the transition from financial aid to developmental aid.

#### **Acknowledgment**

1) Research project of the 26th Annual Conference of the Student Work Research Association of the National Association of Traditional Chinese Medicine Higher Education (XGNH2019-C18).

2) Social Science Project of Jiangxi University of Traditional Chinese Medicine-----Research on Ideological and Political Education upon Special Group of College Students from the Perspective of Quality Education (2016RW029).

3) Research project of Humanities and Social Sciences in Colleges and universities of Jiangxi Province-----A Study on the Cultivation of College Students' Interdisciplinary Learning Ability under the Background of Internet (JY17234).

4) Research on Educational Mechanism and Function from the Perspective of “Four-in –one” Developmental Subsidizing-----A Case Study of Jiangxi University of Traditional Chinese Medicine(XGNH2019-C18).

#### **References**

[1] Li Jia, Chen Xiaodong. Mental health education for the impoverished college students in families under the vision of happiness education [J]. Management Watch, 2016(10) :83-85.

[2] Deepening the reform and innovation of school ideological and political theory classes in the new era [N]. People's Daily, 2019-08-15(01).

[3] Li Yibo. The Party Building: A New Era of Developmental Subsidizing and Nurturing System for Universities[J].The Party Building and Ideological Education in Schools, 2019.